



Terms and Conditions: #Darebinxmas social media Christmas photo competition

General

1. The Promoter is Darebin City Council (“Darebin”) (ABN 75 815 980 522) of 274 Gower Street, Preston Victoria 3072.
2. For enquiries about this competition please contact the Darebin Business Development Unit on 8470 8344 or email business@darebin.vic.gov.au only.
3. Information on how to enter and prizes forms part of the terms of entry. Entry into the competition is deemed acceptance of these terms and conditions.
4. If there is any inconsistency between these Terms and Conditions and anything else that refers to this competition, these Terms and Conditions will prevail.
5. Program partners include Fairfield Village, Reservoir Village, High Street Northcote and Preston Central.
6. Grand prize is local shopping vouchers to spend in Fairfield Village, Reservoir Village, High Street Northcote and Preston Central to the value of \$1000

Who can enter

7. Entry is open to all residents of Victoria except employees of the Promoter. Immediate families of employees are eligible to enter.
8. The Promoter reserves the right to request winners to provide proof of identity, proof of residency at the nominated prize delivery address and/or proof of entry validity or proof of registration ownership in order to claim a prize. Proof of identification, residency and entry considered suitable

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for verification is at the discretion of the Promoter. In the event that a winner cannot provide suitable proof, the winner will forfeit the prize in whole and no substitute will be offered.

When to enter

9. The competition commences on Wednesday November 22, 2017 at 9:00am AEST and concludes on Wednesday December 20, 2017 at 11.59pm AEST. Entries must be received by the Promoter prior to the competition close date and time.
10. The time of entry will in each case be the online entry received by the Promoter's database, not at the time of transmission by the entrant.
11. The Promoter accepts no responsibility for any late, lost or misdirected entries

How to enter

12. To enter via Facebook, Instagram or Twitter entrants must:
 - a. Access and log in to their personal account
 - b. Capture an image of a Darebin reindeer or reindeers and post the image from their personal account
 - c. #darebinxmas in the same post
13. Entrants must ensure photos are shared publicly to Facebook, Instagram and/or Twitter. This will ensure your competition entrance is received. To ensure your image is shared publicly please check the privacy/visibility settings of your personal social media account.
14. Entrants are required to take full responsibility for the content of their entry and for ensuring that their entry complies with these terms and conditions. For the purposes of these content requirements, "entry content" includes any content (including text, photos, videos and email messages) that entrants submit, upload, transmit, publish, communicate or use in connection with their entry into the Promotion.
15. Entries must be the entrant's original work. The Promoter reserves the right to verify, or to require the entrant to verify, that the entry is the entrant's original work. If an entry cannot be verified to the Promoter's satisfaction, the entry will be deemed invalid. The Promoter may, in its absolute discretion, edit, modify, delete, remove or take-down any part of an entrant's entry.
16. The Promoter reserves the right to verify the validity of entries and to disqualify any entry which, in the opinion of Promoter, includes objectionable content, profanity, potentially insulting, inflammatory or defamatory statements, disqualify any entrant who tampers with the entry process, who submits an entry that is not in accordance with these Terms & Conditions of Entry or who has, in the opinion of Promoter, engaged in conduct in entering the promotion which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the promotion and/or Promoter.

How the competition works:

17. #darebinxmas is a "Game of Chance" where the winners are chosen randomly.
18. Only photos of the reindeers at businesses in the City of Darebin by customers, visitors and patrons are eligible to enter.
19. Photos submitted by business promoting or advertising their own service/product are not eligible to enter. The purpose of this competition is to promote shopping local by residents and visitors in the City of Darebin.
20. The City of Darebin encompasses the suburbs of Reservoir, Preston, Northcote, Thornbury, Westgarth and Kingsbury and includes parts of Bundoora, MacLeod, Alphington and Fairfield.

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21. Entrants can enter up to 9 times, one of each reindeer.

22. The prize schedule is as follows:

Prize:	Eligibility:	Draw closes:	Winner announced:
Grand Prize: \$1000.00 in local shopping vouchers	To enter this draw visit any of the 9 Darebin shopping areas hosting a reindeer and post your photo of the reindeer to #darebinxmas from 22 November to 20 December 2017.	Entries must be received by 11.59pm (AEDT) on 20 December 2017.	By 5pm 21 December 2017

23. Prizes are not redeemable for cash, nor are the prizes transferable or exchangeable. The vouchers will be addresses in the name you provide with your competition entry ("Entry")

24. All entries will be digitally collated by the Promoter using a "Tagboard". Tagboard uses hashtags to search for and collect public social media within seconds of being posted to networks like Twitter and Facebook.

25. The Promoter will provide all eligible entrants to the judges for review. The judges will independently review and select the winner and notify the Promoter of their decision.

26. The winners will be notified of their prize in writing under their winning post, private message and will be posted on the Promoter's social media pages.

27. Prizes will be awarded to the person named in the entry. Where a nickname or user name has been used, the winner is to provide the Promoter with their full name.

28. Once prizes have left the Promoter's premises, the Promoter takes no responsibility for prizes lost or stolen.

29. It is a condition of accepting the prize that the winner must comply with all the conditions of use of the prize and the prize supplier's requirements. It is the responsibility of the winner to confirm such conditions with the prize supplier or other relevant third parties.

30. It is a condition of accepting the prize that the winner may be required to sign a legal release in a form determined by the Promoter in its absolute discretion.

31. The Promoter's decision is final and the Promoter will not enter into correspondence regarding the competition result or any other decisions the Promoter makes in connection with the Promotion.

32. If the prize is unavailable, for whatever reason, the Promoter reserves the right to substitute the prize for a prize of equal or greater value, subject to State and Territory legislation. It is a condition of accepting the prize that the winner must comply with all the conditions of use of the prize and prize supplier's requirements. Each prize must be taken as stated and no compensation will be payable if a winner is unable to use the prize as stated.

33. By accepting the prize, the winner agrees to participate in and co-operate as required with all reasonable media editorial requests relating to the prize, including but not limited to, being interviewed and photographed, filmed and/or chaperoned throughout the duration of the prize.

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34. Where the prize involves driving, travel or participation in an event, winners or any companions under 18 years of age must be accompanied by their parent or legal guardian at all times. The winner is responsible for their own travel to and from the event
35. All entries become the property of The Promoter (with the exception of any intellectual property rights comprised therein).
36. The Promoter acknowledges that the entrant may own intellectual property rights (including copyright) in any material created or otherwise submitted to the Promoter in connection with the entrant's entry or participation in any aspect of the prize (**Works**). The entrant hereby grants the Promoter a non-exclusive, irrevocable, perpetual, worldwide licence to use the Works (including modifying, adapting or publishing the Works, whether in original or modified form, in whole or in part or not at all). The entrant acknowledges and agrees that neither the entrant nor any third party shall be entitled to any fee, royalty or other consideration in respect of such licence.

Darebin's privacy policy can be viewed at <http://www.darebin.vic.gov.au/Global/PrivacyStatement>

Thank you for entering and shopping in Darebin.

Good luck!

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