



the place
to live

Darebin Waste and Litter Strategy

ACTION PLAN 2017-2020

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Introduction to this document

This action plan (2017 – 2020) provides a framework to support the ongoing implementation of the City of Darebin’s *Waste and Litter Strategy 2015-2025*. The Strategy sets direction for waste, recycling and litter in Darebin. It focuses on how Council wants to be managing these issues and ways to enable and support the community to move towards this vision.

The Strategy identifies key areas for action, key targets and the actions we will take to achieve these. The recommended actions are listed in this action plan, and each relates to one of the nine key targets and/or five major strategy initiatives identified in the Strategy.

The Strategy is reliant on this action plan to help realise Council’s vision of becoming a cleaner, more liveable and healthier place to live, with reduced litter and waste.

Our Vision

Darebin will be a cleaner, more liveable and healthier place to live, with reduced litter and waste. Our Council and community will work together to achieve this vision.

Major Strategy Initiatives

- A. Achieving best value waste and recycling (social, economic and environmental) outcomes
- B. Tackling issues around food waste
- C. Ensuring services and charges for waste management are equitable
- D. Preventing and responding to litter and dumped rubbish issues
- E. Addressing the needs of multi-unit developments

Targets

To deliver on Council's vision and ensure sustainable waste and litter management, the following targets have been developed:

No.	2025 Target What are we aiming for?	Key Performance Indicator What are we measuring?	Baseline (2013/14) What base are we measuring against?	Data Source How will we monitor progress?
1.	Reduce overall kerbside waste generation (including total waste, recyclables and green waste recycling)	Weight (kg/capita/year) of kerbside waste, recycling and green recycling collected	347kg/capita/year	Data collected monthly Recycling: contractor data Waste: Landfill gate data (tonnage) Green Waste: contractor data
2.	Reduce food in landfilled kerbside waste	Percentage (%) by weight or weight (kg/capita/year) of food waste in kerbside waste bins	38% by weight (or 69kg/capita/year)	Data only collected through specialised audits – not collected annually Waste bin audits
3.	Reduce kerbside waste sent to landfill	Weight (kg/capita/year) of kerbside waste collected	185kg/capita/year	Data collected monthly Landfill gate data (tonnage)
4.	Reduce contamination in kerbside recycling	Percentage (%) by weight of contamination in kerbside recycling bins	15% by weight	Recycling receivables contractor annual audit reports
5.	Reduce recyclables in landfilled kerbside waste	Percentage (%) by weight or weight (kg/capita/year) of recyclables in kerbside waste bins	11% by weight (or 20kg/capita/year)	Data only collected through specialised audits – not collected annually Waste bin audits
6.	Increase DRRC rate of recycling	Percentage (%) by weight of recyclables processed	40% by weight	Outlook Environmental annual reports
7.	Maintain and improve level of community satisfaction with the level of dumped rubbish	Percentage (%) satisfaction reported in community satisfaction survey	76.7%	Reporting from Community Satisfaction Survey
8.	Maintain and improve level of community satisfaction with litter collection in public places	Percentage (%) satisfaction reported in community satisfaction survey	80.5%	Reporting from Community Satisfaction Survey
9.	Provide ongoing community education and information on waste, litter and recycling	Number and type of community education and information activities undertaken	N/A	Annual reporting of activities by Environment and Community Outcomes Department

Action Plan

The action tables on the following pages have been prepared as part of the Waste & Litter Action Plan. Action tables have been developed for each of the three key areas from the Strategy – Council Leadership, Waste and Recycling Services, and Litter and Dumping Rubbish.

Detailed action tables key:

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
Action number	Description of action	Target/s (1-9) supported by action	Major Strategy Initiatives (A-E) supported by action	Blank where action is currently included in budget and notes where an action may require annual budget considerations	Priority level: <ul style="list-style-type: none"> • Critical • High • Medium 	Departments listed in order of responsibility for delivery of action, with lead department in bold

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
Council Leadership						
INFRASTRUCTURE & SERVICES						
CL1.	Continue to implement measures to avoid, reduce, reuse and recycle waste and stop littering from all Council facilities and services, prioritising actions that will have the most impact.	1-3, 5, 8	A, D	May include annual budget considerations	Critical Ongoing	All Council departments Environment
CL2.	Ensure continuous improvement of waste, recycling and litter services, trialling service innovations where appropriate.	1-8	A, D	May include annual budget considerations	High Ongoing Food waste trial 2017/18	City Works Environment Civic Compliance
CL3.	Review data/information collection and reporting systems for environmental purchasing including developing new/improved data monitoring systems and staff training in their use.	1	A	May include annual budget considerations	Medium Ongoing	Procurement & Contracts Environment
CL4.	Demonstrate good waste avoidance, litter and recycling practices at Council events.	1, 8, 9	A, D		Critical Ongoing	Culture & Community Events All Council event managers Environment
CL5.	Support good waste avoidance, litter and recycling practices at community events by providing information in Council's Event Guide and Venue Hire Policy and making appropriate bin caps available.	1, 8, 9	A, D		Critical Ongoing	Culture & Community Events Civic Services Environment

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
CL6.	Develop and implement a policy and action plan, with the aim of eliminating the use of single use plastic at Council events and events on Council land and venues	1,9	A, D	May include ongoing annual budget considerations	Critical 2017/18	Environment Culture & Community Events Leisure Civic Services
CL7.	Ensure that public and occupational health and safety continue to be a key consideration in the delivery of our waste and litter management services.	7, 8	A, D		Critical Ongoing	City Works Corporate Risk
EDUCATION & ENGAGEMENT						
CL8.	Continue to educate and engage staff across Council on measures to avoid, reduce, reuse and recycle waste and minimise litter.	1-5, 9	A, D		Critical Ongoing	Environment
CL9.	Support the Environment Action Team and Environmental Champions programs in waste and litter management issues.	1-5	A, D		High Ongoing	Environment
CL10.	Develop specifications and specific information for Council and contracted service providers to avoid, reduce and recycle waste, eliminate single use plastic and have zero litter creation.	1-5, 8	A, D	May include annual budget considerations	High Ongoing	Environment Facilities City Works Procurement & Contracts Major Projects
CL11.	Continue work to reduce Council's paper use to a 10% reduction on 2007/08 baseline.	1	A		High Ongoing	Environment All Council Departments

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
CL12.	Ensure the Waste Strategy Group and Litter Education and Enforcement Group meet a minimum of quarterly to progress strategic and problem waste and litter issues and continue innovative actions.	7-9	A, D		High Ongoing	Environment City Works Civic Compliance
CL13.	Engage all Council staff to undertake actions as prescribed in the Waste & Litter Strategy and Action Plan.	All	All		Critical Ongoing	Environment Advocacy & Communication
CL14.	Review the Environmental Purchasing Code and Procurement Policy in terms of effectiveness and outcomes with regard to waste minimisation, recycling, reuse and zero litter creation and conduct staff training to support this.	1	A, D	May include annual budget considerations	High 2017- 2019	Environment Procurement & Contracts
ENFORCEMENT						
CL15.	Enforce waste and litter contract and service requirements. For example, departments with in-house and/or externally contracted waste and recycling collection staff will be required to ensure the reduction and clean-up of litter spilt when emptying kerbside mobile bins.	8	A, D		Medium Ongoing	City Works Civic Services All Council departments engaging cleaning or waste collection staff/contractors
ADVOCACY						
CL16.	Continue advocacy and relationship development with key waste and litter stakeholders such as SV, MWRRG, EPA Victoria, Victorian Litter Action Alliance (VLAA), MAV and other bodies as appropriate.	All	All		Critical Ongoing	Environment City Works Civic Compliance
CL17.	Provide submissions to Federal and State Government as appropriate for increased opportunities, funding and support for waste and litter initiatives.	All	All		High Ongoing	Environment City Works Civic Compliance

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
CL18.	Continue to actively participate in MWRRG Local Government Forums, committees, advisory groups and projects.	All	All		High Ongoing	Environment City Works Outlook Environmental
CL19.	Advocate and share information of successful events and projects to our community, key stakeholders and others, particularly focussed on best practice and innovative achievements.	9	A		High Ongoing	Environment Advocacy & communication
MONITORING, REPORTING & REVIEWING						
CL20.	Council will report annually on its achievements under the Waste & Litter Strategy 2015-2025.	All	All		Critical Ongoing	Environment
CL21.	Review and update this action plan in 2020.	All	All		Critical 2020	Environment
CL22.	Annual reporting on targets, longer term trends and impacts.	All	All		Critical Ongoing	Environment City Works Procurement & Contracts Civic Compliance
CL23.	Conduct periodic audits of Council office waste and recycling streams using a consistent methodology.	1-6	A		High biannual	Environment City Works
CL24.	Monitor paper use reduction by staff.	1	A		High Ongoing	Environment Digital and information Procurement & Contracts
CL25.	Monitor purchase of environmental goods as a percentage of total budget.	1	A		High Ongoing	Environment Procurement & Contracts

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
Waste & Recycling Services						
INFRASTRUCTURE & SERVICES						
WRS1.	Investigate the standardisation of bin lid colours for waste, recycling and green waste recycling services in line with the national standard.	1-5	A	Significant cost – should be aligned with service changes	Medium Align with service changes	Environment City Works
WRS2.	Continue to provide an 80L waste bin as the standard size for waste services and progressively replace larger and obsolete waste bins with the 80L bins as the standard.	3	A, C		Critical Ongoing	City Works Environment
WRS3.	Continue providing a 240L recycling bin as the standard size for recycling services.	5	A, C		Critical Ongoing	City Works
WRS4.	Review the provision of organic (food and green) waste recycling services commencing with a trial in 2017.	5	A, B, C	Potential for significant cost or resource changes to be considered in annual budget considerations	Critical 2017-2019	Environment City Works
WRS5.	Undertake comprehensive audit of residential waste and recycling to inform service changes.	1-5	A, B	May include annual budget considerations	High 2018/19	Environment City Works
WRS6.	Consider the introduction of a separate 'waste and recycling services fee' as part of annual Council rating strategy deliberations.	1-3, 5	A, C	May include annual budget considerations	Medium Annual	Finance Environment City Works Revenue Services

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
WRS7.	Consider 'pay-per-lift' charges for waste, recycling and green waste recycling services to encourage waste generation reduction and improved recycling.	1-3, 5	A, C	May include annual budget considerations	Medium 2019/20	Environment City Works Revenue Services
WRS8.	Review recycling and waste services provided by Council to multi-unit developments and develop policy which includes clear waste management guidelines for developers of multi-unit developments outlining collection needs and requirements, and spaces to be built in – whether Council or private collections are used.	1, 5	A, C, E	May include annual budget considerations	Critical 2018/19	Environment City Works Planning
WRS9.	Develop strategies to reduce rubbish dumping near multi-unit developments.	7	A, C, D, E		High 2018/19	Environment Civic Compliance Planning
WRS10.	Consider a fee-for-service provision/ procurement of recycling and waste services that are unable to comply with Council's kerbside service requirements.	3, 5	A, C, E		High 2019	Environment City Works
WRS11.	Investigate better waste management solutions for people with disabilities including smaller/more manoeuvrable bins and access to other services including hard waste.	3, 5-7	A, C		High Ongoing	Environment City Works
WRS12.	Review DRRC contract (expires June 2021) and work with neighbouring councils, MWRRG, Sustainability Victoria and other stakeholders, to investigate the potential to develop the site as a regional transfer station or bulk haulage site and a more sustainable resource recovery facility.	6	A	May include annual budget considerations	Critical 2018/19	City Works Environment

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
WRS13.	Work with Outlook Environmental/contractor operating the DRRC to: <ul style="list-style-type: none"> - maintain and improve recycling and reuse at the DRRC; and - assess and trial recovery of a wider range of materials, including further expansion of product stewardship listed items. 	6	A	May include annual budget considerations	High Ongoing	Environment City Works
WRS14.	Identify implications and required actions and resourcing of state wide e-waste ban in mid-2018.	6	A	May include annual budget considerations	High 2017/18	City Works Environment
WRS15.	Review hard waste service in line with contract finish of July 2019 and e-waste ban.	3, 5, 6	A, C	May include annual budget considerations	High 2018	City Works Environment
WRS16.	Continue to provide opportunities for the community to recycle or safely dispose of e-waste and hazardous waste items (such as paint, oil, chemicals, batteries) through public recycling points such as the DRRC and/or in partnership with State Government drop off days.	6, 7, 9	A, D		Critical Ongoing	Environment City Works
WRS17.	Review service charges to ensure equitable charging for waste, recycling and green waste recycling services	7	A, C		High ongoing	Environment
WRS18.	Review and streamline the larger bin permit system, including: charges, administration and debt control.	4, 7	A, C	May include annual budget considerations	High 2018/19	Environment City Works Customer Service
WRS19.	Review Council's Policy regarding waste and recycling services for schools to ensure service equity and transparency.	7	A, C	May include annual budget considerations	High 2017/18	Environment City Works

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
WRS20.	Review Council's Policy regarding waste and recycling services for churches, not for profit organisations and others that may have inconsistencies in their service equity and or/transparency.	7	A, C	May include annual budget considerations	High 2017/18	Environment City Works
WRS21.	Explore solutions to issues around sporting club waste and recycling services.	7, 8	A, C, D		High ongoing	Environment City Works Leisure
WRS22.	Continue to investigate increased recycling opportunities and rates of recycling.	3-5, 6	A		High Ongoing	Environment City Works
WRS23.	Review recycling contracts (contracts finish in September 2018 with 2 year extensions available).	3-5, 6	A	May include annual budget considerations	Critical 2017/18	City Works Environment Procurement & Contracts
WRS24.	Undertake Climate Emergency Review of waste and recycling services.		A		Critical 2018	Environment City Works
WRS25.	Continue to use landfills with best practice landfill management with landfill gas energy recovery and leachate management systems to minimise environmental impacts and recover energy – actively engage in MWRRG landfill tender process (current contract expires March 2021).		A		Critical 2018- 2020	City Works Environment Procurement & Contracts
WRS26.	Participate in trials and implement improvements to the waste fleet where feasible including hydrogen and electric options.		A	May include annual budget considerations	High Ongoing	City Works Strategic Asset Management Environment

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
EDUCATION & ENGAGEMENT						
WRS27.	Work with the community to reduce waste through promoting and providing education on ways to avoid and reduce waste creation.	1, 3, 9	A		Critical Ongoing	Environment Advocacy & Communication
WRS28.	Educate the community on recycling issues and approaches, including types of recycling, recycling contamination and household recycling using varied education formats and approaches. Raise awareness about the financial, social and environmental costs caused by contamination.	4, 5, 9	A		Critical Ongoing	Environment
WRS29.	Develop and implement general and targeted community engagement programs promoting correct use of recycling systems.	4, 5, 9	A		Critical Ongoing	Environment
WRS30.	Continue to promote and support alternative, accessible recycling options for the community (e.g. Community Recycling Stations, DRRC, kerbside recycling services, public place recycling).	6, 9	A, C		High Ongoing	Environment City Works
WRS31.	Develop education strategies, promote and provide information and education on food waste avoidance and reduction through focussed programs and workshops.	2, 9	A, B		Critical Ongoing	Environment Advocacy & Communication
WRS32.	Conduct community programs, information sessions, training and promotion of home composting and worm-farming as the preferred way to manage unavoidable food waste.	2, 9	A, B		Critical Ongoing	Environment Community Wellbeing

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
WRS33.	Enhance promotion of the DRRC and Outlook Market, including free recycling opportunities, trials and projects, as well as the availability of and range of recycling, safe disposal and purchasing opportunities available.	6, 9	A, C		High Ongoing	Environment City Works
WRS34.	Work with contractors to increase the levels of recycling from hard waste collection services.	5	A		High Ongoing	City Works Environment
WRS35.	Develop partnerships for more effective waste, recycling and green waste recycling and related programs with key stakeholders or regional Councils.	1-6	A, B		High Ongoing	Environment
WRS36.	Develop and implement options for identifying, educating and potentially penalising those who misuse systems to avoid contamination and hazardous waste impacts.	4, 9	A, C		High Ongoing	Environment Civic Compliance
WRS37.	Address the potential issue for dumped waste to arise as a result of residents not understanding hard waste services through education and, if necessary, enforcement actions.	9	A, D		Medium Ongoing	Environment Civic Compliance
ENFORCEMENT						
WRS38.	Ensure staff and contractors undertake enforcement of bin contamination issues in conjunction with education programs above.	4	A		Medium Ongoing	Environment Civic Compliance City Works
WRS39.	Enforce local laws, other laws and terms and conditions relating to waste, recycling and green waste recycling issues.	3-5	A,D		High Ongoing	Civic Compliance
WRS40.	Continue to enforce hazardous waste restrictions at the DRRC.		A		Critical Ongoing	Contractor City Works

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
WRS41.	Develop enforcement blitzes/campaigns in key areas in line with education programs, or develop as needs arise, in areas with specific waste management issues (e.g. sporting grounds, shopping strips).	3,4	A, D	May include annual budget considerations	Medium Ongoing	Civic Compliance Environment
WRS42.	Investigate regional programs with key stakeholders and regional bodies.	3,4	A, D	May include annual budget considerations	Medium Ongoing	Civic Compliance Environment
WRS43.	Investigate conducting targeted waste and/or litter management enforcement patrols at public events (e.g. street parties, festivals, sporting events).	8	A, D	May include annual budget considerations	Medium 2018/19	Environment Culture & Community Events Civic Compliance
ADVOCACY						
WRS44.	Promote best practice waste management and triple bottom line performance criteria in regional waste, recycling and green waste recycling contracts.		A, C		Critical Ongoing	Environment City Works
WRS45.	Advocate for effective and targeted product stewardship programs which do not increase cost burden on local government.	1	A, C		Medium Ongoing	Environment City Works
WRS46.	Advocate for a greater percentage of landfill levies being returned to councils or used for council benefit and greater transparency.		A		Medium Ongoing	Environment
WRS47.	Advocate for greater focus and spending by State and Federal governments on waste avoidance and reduction education, information and programs.	1, 9	A		High Ongoing	Environment
WRS48.	Continue to work with other councils and relevant stakeholders and bodies to address waste issues on a regional basis.	All	All		Critical Ongoing	Environment City Works

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
WRS49.	Continue to advocate and work with other councils and MWRRG for regional green waste recycling facilities that have the capacity to process current and projected volumes of garden waste and expand to incorporate food waste.	2	A, B		High Ongoing	Environment City Works
WRS50.	Continue advocacy and relationship development with key waste stakeholders (e.g. MWRRG, Sustainability Victoria, EPA Victoria, Victorian Litter Action Alliance, MAV etc.).	All	All		High Ongoing	Environment City Works
WRS51.	Provide submissions to Federal and State Government as appropriate on new policy, strategy and legislation development and for increased opportunities, funding and support for initiatives and action on waste avoidance, reduction, recycling and management.	All	All		High Ongoing	Environment
WRS52.	Advocate to and work with the community to support understanding and ownership of waste issues.	All	All		Critical Ongoing	Environment Community Wellbeing
WRS53.	Continue to advocate for and participate in the development of best practice waste policies and contracts in Council, regionally and state wide and develop and review our contracts and practices in line with these.	All	All		High Ongoing	Environment City Works
WRS54.	Work with Outlook Environmental to continue to explore partnership opportunities, such as the Permanent Drop Off Site partnership with Sustainability Victoria.	6	A		Medium 2017/18	Environment City Works
MONITORING, REPORTING & REVIEWING						
WRS55.	Monitor total and per capita tonnes of landfilled waste from kerbside collections.	1, 3, 9	A, B		Critical Ongoing	City Works Environment

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
WRS56.	Monitor total and per capita tonnes of kerbside recycling.	1, 5, 9	A		Critical Ongoing	City Works Environment
WRS57.	Monitor total and per capita tonnes of kerbside green waste recycling.	1, 9	A		Critical Ongoing	City Works Environment
WRS58.	Monitor the proportions by weight/volume of recyclables and compostable garden and food waste in waste bins as shown by periodic kerbside waste bin audits (where funded).	1, 9	A, B	May include annual budget considerations	Critical Ongoing	City Works Environment
WRS59.	Monitor the proportion by weight of contaminants in the recycling and green waste recycling services (where information is available).	1, 4, 9	A		Critical Ongoing	City Works Environment
WRS60.	Monitor the proportion by weight of hard waste sent to landfill.	7, 9	A		Critical Ongoing	City Works Environment

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
Litter & Dumped Rubbish						
INFRASTRUCTURE & SERVICES						
LDR1.	Continue to keep our streets and shopping strips clean through regular street sweeping, litter and recycling bin supply, bin emptying and management.	7, 8	A, D		Critical Ongoing	City Works Public Places Parks
LDR2.	Continue appropriate park litter bin provision, emptying and park maintenance to support clean parks, good place management and discourage litter.	7, 8	A, D		Critical Ongoing	City Works Public Places Parks
LDR3.	Introduce and review park recycling bin provision as part of public place recycling provision throughout the municipality.	5, 7, 8	A, D		Medium 2017/18	City Works Leisure Public Places Parks Environment
LDR4.	Continue to respond to reports of littering and rubbish dumping and clean-up sites within Council's developed process of evaluation, enforcement and removal within agreed timeframes.	7, 8	A, D		Critical Ongoing	Civic Compliance City Works
LDR5.	At prioritised sites, investigate prevention of vehicle access to rubbish dumping areas where possible (e.g. closure of laneways) and/or erect signs to advise of surveillance cameras, potential monitoring and fines.	7, 8	A, D		High Ongoing	Civic Compliance Environment
LDR6.	Consider DRRC pricing of commonly dumped items such as tyres, mattresses and asbestos and whether resident concessions should be made to reduce the incentive to dump.	6-8	A, C, D		High Ongoing	Environment City Works

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
LDR7.	As part of action WRS 15 Investigate the potential of additional hard waste collections models (e.g. fee for service) to minimise dumped rubbish.	7	A, C, D	May include annual budget considerations	Medium 2018	Environment City Works
LDR8.	Explore the viability and risk of a drop-point for small loads of non-commercial and triple-wrapped asbestos waste in partnership with state authorities/others to allow residents an opportunity to safely dispose of asbestos sheeting, pipes, tiles and other items containing asbestos.	7	A, D	May include annual budget considerations	Medium 2019	Environment City Works
LDR9.	Investigate the best infrastructure options for protecting waterways from litter including gross pollutant traps.	8	A, D		High Ongoing	Environment Engineering
LDR10.	Ensure all Council stormwater and waterway protection infrastructure is emptied and maintained regularly and maintenance schedules are developed to support this.	8	A, D		Critical Ongoing	City Works Environment
LDR11.	Extend public place recycling progressively throughout the municipality.	5, 8	A	May include annual budget considerations	Medium Ongoing	City Works Environment Public Places
LDR12.	Protect nature strips and stormwater systems by ensuring barriers/bunding on building sites are used by those undertaking building works.	8	A, D		High Ongoing	Building Planning
LDR13.	Review infrastructure at sporting grounds to ensure it is adequate to support litter and recycling generated on site at events.	5, 8	A, D		Medium Ongoing	Environment Leisure Public Places
LDR14.	Continue to install surveillance cameras at key charity bin/store locations, with appropriate signage attached.	7	A, D		High Ongoing	Civic Compliance

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
LDR15.	Continued provision of dog excrement clean up bags and dispensers at off lead parks and other key areas to be considered in the Open Space Strategy review.	8	A, D		High 2017/18	Public Places Environment Parks City Works
LDR16.	Review processes to ensure bill posters are discouraged and bills posted are promptly removed appropriately, without causing litter, from public areas to support good place management.	8	A, D		High Ongoing	Civic Compliance City Works
EDUCATION & ENGAGEMENT						
LDR17.	Continue to promote litter reduction messages to the community through programs (including CALD appropriate engagement and communications), signage and the provision of litter bins in high pedestrian traffic areas.	9	A, D		Critical Ongoing	Environment Advocacy & Communication
LDR18.	Continue to work with the community to support participation in Clean Up Australia Day and other activities to reduce littering and rubbish dumping and clean up local areas, to encourage understanding and ownership of litter issues.	7-9	A, D		High Ongoing	Environment
LDR19.	Work with and educate our community to prevent unintentional rubbish dumping – especially that caused by placing unwanted goods on nature strips.	7, 9	A, D		Critical Ongoing	Environment Civic Compliance
LDR20.	Promote the availability and correct use of hard waste collection services; disposal and recycling opportunities at the DRRC; goods donation; swap and sale options; and other relevant services.	6, 7, 9	A, D		Critical Ongoing	Environment City Works Customer service

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
LDR21.	Install signage at sites where dumping occurs, with educative messaging around littering and rubbish dumping and explaining that penalties apply using graphics, English and CALD languages as appropriate.	7, 9	A, D		High Ongoing	Civic Compliance Environment Advocacy & Communication
LDR22.	Undertake targeted engagement of key stakeholders including: real estate agents, owners' corporations, tertiary institutions, multi-unit development site managers, and Office of Housing, to educate residents and establish trial programs to limit rubbish dumping.	7, 9	A, D, E		High Ongoing	Environment Civic Compliance
LDR23.	Work with providers and hosts of used item donation bins and stores to develop partnerships and programs to reduce and clean up dumping near these sites.	7, 9	A, D		High Ongoing	Civic Compliance Environment
LDR24.	Continue to work with Metro, Victrack and Public Transport Victoria to reduce litter from railway station, bus and tram stops and surrounding areas.	8	A, D		High Ongoing	Civic Compliance Environment City Works
LDR25.	Promote waste reduction actions that reduce common litter items such as plastic shopping bags and beverage containers.	8	A, D		High Ongoing	Environment
LDR26.	Work with and advocate to traders associations, businesses and individual traders to work together to address litter in shopping areas.	8	A, D		High Ongoing	Environment Civic Compliance Economic Development
LDR27.	Continue to develop trader information programs for appropriate public litter bin and public recycling bin usage, dumped rubbish and waste management.	7-9	A, D		High Ongoing	Environment Civic Compliance Economic Development

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
LDR28.	Investigate the development of targeted programs and continue to inform and educate builders, home renovators and developers of their requirements to manage litter, especially soil, sand, and screenings, and advise of penalties that apply for breaches.	7-9	A, D, E		Medium Ongoing	Building Environment Civic Compliance
LDR29.	Investigate the development of targeted programs to inform and educate builders, home renovators and developers of their requirements to manage waste, especially building waste, rubble, asbestos and other building materials.	7-9	A, D, E		Medium 2019	Building Environment Civic Compliance
LDR30.	Continue education and communication with sport clubs to reduce littering and increase recycling at sporting grounds.	5, 7-9	A, D		Medium Ongoing	Environment Leisure Civic Compliance
LDR31.	Continue to educate residents that overloaded waste, recycling and green waste bins cause littering, which can attract fines and may not be collected.	8, 9	A, D		Medium Ongoing	Environment City Works
LDR32.	Continue to provide information about responsible dog ownership including details on excrement clean up and fines, through registration papers and other modes.	8, 9	A, D		Medium Ongoing	Civic Compliance Parks Environment
LDR33.	Develop a municipality wide litter and dumped rubbish reduction campaign.	7-9	A, D		Critical 2018	Environment Civic Compliance
LDR34.	Continue to work with creek management committees, friends of groups, Melbourne Water and EPA Victoria to engage communities to clean up and reduce littering and rubbish dumping affecting our waterways.	7-9	A, D		High Ongoing	Environment Bushland crew Civic Compliance

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
LDR35.	Promote and deliver waste programs to businesses in line with other sustainability programs.	All	A, C		Medium Ongoing	Economic Development Environment
LDR36.	Continue to support and engage businesses in waste reduction and recycling initiatives through Council's 'Greening our Business Program'.	All	A, C		Medium Ongoing	Economic Development Environment
LDR37.	Continue to inform and educate the community on the need for litter and rubbish dumping of all types to be reported to Council and/or EPA Victoria.	7-9	A, D		Critical Ongoing	Environment Civic Compliance
ENFORCEMENT						
LDR38.	Continue to actively pursue and prosecute litter and rubbish dumping offenders.	7, 8	A, D		Critical Ongoing	Civic Compliance
LDR39.	Promote the costs of litter and rubbish dumping clean up to the community and stress that littering and rubbish dumping are illegal.	7-9	A, D		High Ongoing	Environment Civic Compliance
LDR40.	Continue to improve reporting systems to support more effective reporting of rubbish dumping and identification of rubbish dumpers to enable enforcement follow up.	7-9	A, D		High Ongoing	Civic Compliance
LDR41.	Continue to increase the visibility of action at rubbish dumping sites through the use of 'crime scene' tape to secure sites until they are investigated and cleaned up.	7, 9	A, D		High Ongoing	Civic Compliance
LDR42.	Investigate opportunities to work with neighbouring councils, EPA Victoria and Victoria Police to address repeated dumping of commercial and demolition wastes.	7, 8	A, D		Medium Ongoing	Civic Compliance
LDR43.	Enforce overflowing bin local laws to prevent spillage and littering of local streets.	8	A, D		Medium Ongoing	Civic Compliance City Works

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
LDR44.	Continue to rotate surveillance cameras across key locations to help identify rubbish dumpers and investigate the purchase and installation of further surveillance cameras to support enforcement actions.	7	A, D	May include annual budget considerations	High Ongoing	Civic Compliance
LDR45.	Ensure sporting clubs comply with Council waste management requirements and their waste management plans as a condition of their lease/agreement and act upon breaches of these in accordance with the lease/agreement provisions.	3-5, 7, 8	A	May include annual budget considerations	High Ongoing	Leisure
LDR46.	Ensure all developers are informed of and comply with their Asset Protection Permit requirements.	8	A, C, E		High Ongoing	Building Civic Compliance
ADVOCACY						
LDR47.	Advocate for better asbestos risk, removal and disposal awareness and more convenient metropolitan asbestos disposal.	4, 7	A		High Ongoing	Environment
LDR48.	Advocate for product stewardship programs to improve correct disposal of commonly dumped items.	4, 6, 7	A, D		High Ongoing	Environment
LDR49.	Continue to work with other Councils and relevant stakeholders and bodies to address litter and dumped rubbish issues on a regional basis.	7, 8	A, D		High Ongoing	Environment City works Civic Compliance
LDR50.	Continue advocacy and relationship development with key litter stakeholders (e.g. MWRRG, Sustainability Victoria, EPA Victoria, Victorian Litter Action Alliance, and Municipal Association of Victoria) especially in relation to pursuing research and developing solutions to litter issues.	All	A, D		High Ongoing	Environment

No.	Recommended Actions	Targets Supported	Major Strategy Initiatives	Additional costs or resources	Priority & timing	Responsibility
LDR51.	Advocate to Federal and State Government and their agencies for increased opportunities, funding and support for litter initiatives and actions on rubbish dumping.	7, 8	A, D		High Ongoing	Environment
LDR52.	Advocate to Public Transport Victoria and other public transport providers on waste and litter issues at public transport sites and their surroundings in Darebin.	8	A, D		High Ongoing	Environment
MONITORING, REPORTING & REVIEWING						
LDR53.	Monitor community satisfaction with litter collection in public places.	8	A, D		Critical Ongoing	Community Engagement & Demographics
LDR54.	Monitor community satisfaction with the level of dumped rubbish.	7	A, D		Critical Ongoing	Community Engagement & Demographics
LDR55.	Monitor number of customer reported litter and dumping incidents.	7, 8	A, D		Critical Ongoing	Civic Compliance
LDR56.	Monitor number of officer/staff reported litter and rubbish dumping incidents.	7, 8	A, D		Critical Ongoing	Civic Compliance
LDR57.	Monitor numbers of fines issues and revenue raised.	7, 8	A, D		Critical Ongoing	Civic Compliance
LDR58.	Continue to maintain records of the numbers and types of littering incidents and observed trends in different parts of the municipality.	8	A, D		Critical Ongoing	Civic Compliance