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Exercise can be in all shapes & sizes



Walking



Sailing



Work stairs



Skating



Gardening



Cycling



Bmx



Trekking



Site work



Soccer



Walking with the pram



Jogging

The City of Darebin is committed to reversing the trend of declining physical activity levels. Implementation of the directions set out in this five year action plan aim to increase the levels of participation in sport and physical activity by 2020.

OUR VISION

The vision of the Leisure Services team at the City of Darebin is to create inclusive and welcoming environments where our diverse community can achieve physical and mental wellbeing through participation in healthy, active lives.

OUR AIM

We aim to become a sector leader in terms of our leisure facilities, programs, services and policies to enhance the health and wellbeing of Darebin residents.

Over the coming five years we will maintain a specific focus on increasing women and girls participation in sport and recreation. We will achieve this through a multi-layer approach of improving programs, services and infrastructure to encourage and support female participation.

SUMMARY

The aim of the Darebin Leisure Strategy 2015–2020 Action Plan is to provide Council with a strategic document to guide the planning, provision, promotion and advocacy of sport and physical activity for the next five years and beyond, so that both formal and informal participation in sport and physical activity by all sectors of the community is increased.

The Leisure Strategy 2015-2020 Action Plan is a detailed document that identifies projects and tasks which will enable Council to build upon the achievements delivered through our 2010-2014 action plan; and successfully deliver the Leisure

Strategy 2010–2020, a ten-year plan which provides a broad framework and vision for identifying and addressing the key leisure needs of the Darebin community. Council has developed this document in consultation with our key stakeholders to ensure we reflect their priorities for sport and recreation in Darebin.

This plan aims to increase active participation in sport and physical activity. Active participation encompasses participation in organised sport, unstructured physical activity and incidental exercise. Unstructured and incidental exercise includes a vast array of activities such as walking or riding to work, taking a belly dancing class, participating in circus acrobatics, doing karate or kicking a football in the park.

Action items in this plan are categorised as high, medium or low or ongoing; providing an indicative timescale in which they need to be undertaken. As a guide this means:

PRIORITIES

- High priority item to be actioned within the next two years.
- Medium priority item to be actioned within the next three to four years.
- D Low priority item to be actioned within the life of the action plan.
- Ongoing actions and actions that are led by other units, with input from Leisure Services, have also been identified.

MAYOR'S WELCOME

Darebin City Council are committed to reversing the trend of declining physical activity levels through the implementation of 91 specific actions set out in this plan.

These priorities will assist Council to work towards a goal of reaching the state average in leisure participation by 2020. We will deliver these actions in partnership with a number of key stakeholders including centrally the Darebin community. Building on the achievements of the 2010–2014 Action Plan, we will continue our active promotion of sport and leisure to the community by working with individuals, clubs, and sporting bodies. The Leisure Strategy is our plan to assist our community in living a healthy and happy life through participation in sport and recreation.

Sport and recreational activities are a vital part of community life providing outlets for social, physical and mental health and wellbeing.

The World Health Organization (2004) recognises that over the past 50 years there has been a huge shift from a lifestyle that was, by definition, physically active to one that is predominantly sedentary. There is widespread acknowledgement that participation in physical activity is a fundamental means of improving the physical and mental health of individuals. VicHealth (2014) states that physical activity can promote health and prevent the onset of disease including cardiovascular disease, type 2 diabetes and osteoporosis, forms of cancer, obesity and injury. Participation in physical activity is also known to reduce depression, stress and anxiety, and improve self-confidence, self-esteem, energy levels, sleep quality and the ability to concentrate (AIHW 2010a). In line with the national guidelines for physical activity which states that adults should participate in 30 minutes of moderate intensity physical activity on most, and preferably all, days (DoHA 1999).

City of Darebin is committed to increasing the physical activity levels of our community and this plan focuses efforts on engaging those groups who are less likely to participate which include women, children. people of a lower socioeconomic status, older adults, people born overseas, people with a disability and Indigenous Australians. Council acknowledges that whilst all of these population groups require concerted efforts to increase participation, for the purposes of this action plan we will be focus a specific effort on increasing women and girls participation in sport and physical activity. It is important for Council to ensure that we focus on supporting women throughout all life stages from children to youth, working age and older women; and that the needs of people who meet several indicators of disadvantage should be prioritised in the implementation this plan.

The City of Darebin is proud of this plan and I look forward to the continued growth of sport and recreation opportunities throughout the city.

Stephen TsitasMayor of Darebin



OUR COMMUNITY



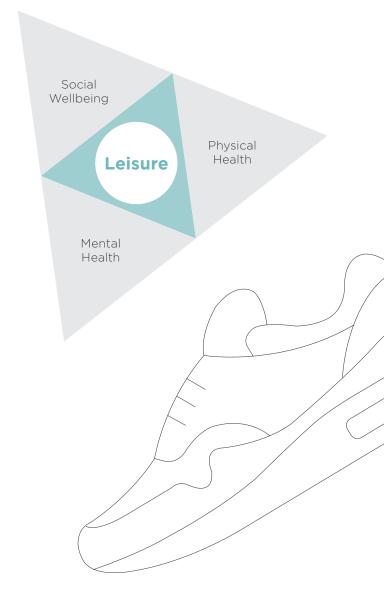
The Darebin community continues to become increasingly diverse. Gentrification of the municipality, particularly in the south of the Local Government Area (LGA), is having an increasing impact on the expectations of the community for high quality community leisure infrastructure and environments.

In saying this however it is important to remember that there is still a significant proportion of the Darebin population who experience a high level of socioeconomic disadvantage, with 23.7 percent of households earning less than \$600 per week. Council needs to ensure we are able to provide low cost access to sport and leisure opportunities for all of our community to access.

The pressure on our sporting facilities continues to increase as the population grows. The estimated resident population for 2013 saw more than 146,797 people call the city home, and this is projected to increase by 9 percent to 163,871 in 2021, and to 190,335 by 2035. This highlights the important role that effective facility planning and maintenance has into the future.

We know that groups least likely to participate in physical activity are women, people of a lower socioeconomic status, older adults, people born overseas, people with a disability and Indigenous Australians (VicHealth 2014). Therefore it is important that we focus our efforts on trying to engage these population groups in sport and physical activity.

It is important to remember that Leisure is an all-encompassing definition that combines the elements of formal sports and physical activity, informal and incidental exercise and casual recreation. In improving the leisure opportunities for Darebin residents we are improving outcomes relating to physical, mental and social health.



OUR PARTICIPATION

In 2009 the Australian Institute of Health and Welfare reported that more than two thirds of Australian adults were classified as being sedentary (34.6 percent) or having low levels of exercise (36.9 percent).

In 2007–2008, the proportion of Australian adults who exercised sufficiently to obtain benefits to their health was only 37 percent (AIHW 2010).

Closer to home, the Darebin Household Survey 2014 found that 25.6 percent of Darebin residents exercise daily. This compares unfavourably to VicHealth (2014) who report that the number of Australian adults who exercised sufficiently to obtain benefits to their health is about 37 percent. Our participation rates are below the state average, and Council must continue actively work to reverse this trend as a matter of priority.

According to the Household Survey an overwhelming majority of respondents (81.1 percent) engaged in physical exercise at least once a week, however there is no definition of what 'physical exercise' is. Interestingly the survey showed that males were slightly more likely to exercise than females and respondents from the southern suburbs of Fairfield-Alphington, Northcote, Thornbury, West Preston and East Preston were more likely to participate in physical exercise.

Casual and unstructured exercise continues to grow in popularity as our lives become increasingly busy. It is important that Council is responsive to this trend by providing high quality, safe environments for incidental and unstructured exercise. The Leisure Strategy aims to increase active participation in sport and physical activity. This strong evidence forms the cornerstone of Darebin City Council's push to increase the activity levels of our community and reduce the declining trend of physical activity.



OUR FACILITIES

The built environment is an integral factor in facilitating or discouraging physical activity.

As reported by VicHealth (2014) aspects of the built environment that have a significant impact on levels of physical activity include:

- Neighbourhood environment such as provision of footpaths, street connectivity, mixed land use and urban density.
- Road environment and safety measures - such as provision of pedestrian crossings, traffic volume, speed limits and traffic calming.
- Amenity of the neighbourhood such as green spaces and less urban decay, and distance to destinations.
- Proximity to sports centres and parks - research has shown that adults are more likely to walk if they have a variety of destinations within 400 metres of their home.

Council recognises the vital role we play in increasing participation in exercise and physical activity through the provision of high quality public amenity and facilities.

Darebin City Council recognises the importance of sport and physical activity in the lives of its community, and the vital role Council has to play in increasing participation in exercise and physical activity through providing high quality public amenity and facilities. This recognition is evident within the municipality through Council's current support for:

- Over 120 sporting clubs
- Over 100 recreation clubs and organisations
- 803 hectares of open space, including 63 sporting reserves
- The state home of lawn bowls, cycling and soccer (FFV) at Darebin International Sports Centre
- Premier cricket, soccer and AFL football facilities
- ≥ 51 sports and community pavilions
- 2 community leisure centres
- 2 golf courses
- ≥ 98 play spaces
- ≥ 10 tennis facilities
- ≥ 1 athletic track
- 2 cycling velodromes
- 3 youth spaces and skate facilities
- 2 indoor community sports centres
- 24.8 km of shared off road bicycle paths
- An extensive network of walking paths
- The provision of grants and funding to support clubs and other activity providers
- A club development program
- The management of lease/ground use arrangements with 84 clubs
- Initiatives to encourage the inclusion of people with a disability, people from culturally and linguistically diverse backgrounds, lower income earners, older adults, females and young people in sport and physical activity.

SUMMARY OF MAIN THEMES - OUR KEY COUNCIL DIRECTIONS

The City of Darebin Council Plan 2013–2017 sets out the strategic framework from which all Council activities should align and a framework for us to aspire to meet in six different domains. The Leisure Strategy Action Plan 2015–2020 has changed structure slightly from the 2010–2020 Leisure Strategy so that it aligns to the current six goals of the Council Plan:

Goal one - Vibrant city and innovative economy

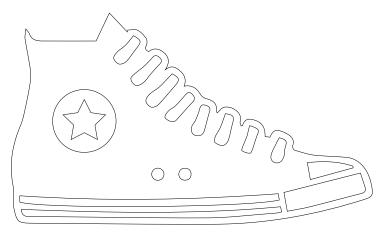
Goal two - Healthy and connected community

Goal three - Sustainable and resilient neighbourhoods

Goal four - Thriving and creative culture

Goal five - Excellent service

Goal six - Open and accountable democracy



The Leisure Strategy Action Plan is strongly aligned with the six goals of the Council Plan.



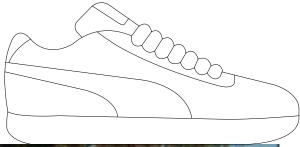
OUR POLICIES

As at 1 January 2014 the City of Darebin has a number of active policies that define the scope and boundaries of the work we carry out in the Leisure Services team. Application of these and future policies are essential to achieving the desired outcomes of the Leisure Strategy:

- Commercial Fitness Operators on Public Open Space (2014)
- ▶ Unsolicited Proposals Policy (2013)
- Sporting Fees, Charges and Occupancy Agreement Policy (2014)
- Outdoor Sports Venues Infrastructure Policy (2012)
- Seasonal Application for Sports Ground Sponsorship Naming Rights Policy (2014).

Throughout the implementation of this action plan we aim to build upon and refine our policy work to ensure we have a consistent and quality approach to our facilities, programs and environments for the benefit of the Darebin community.

Under the Charter of Human Rights and Responsibilities (2006) and the Equal Opportunity Act (2010), Council has a duty to be proactive in preventing and responding appropriately to discrimination. Council must ensure compliance to these Acts, and the actions outlined below must all be in compliance of any requirements sets out in these Acts.





MEETING OUR GOALS

Under the guidance of this action plan, by 2020 the Leisure Services team sets out to meet the following key success measures:

MEASURE	TARGET
Achieve greater equity for women and girls in sport.	15 percent increase in female membership in organised sport by 2020.
	At least 30 percent of organised sport participants are women or girls by 2020.
Increase junior's participation.	25 percent increase in junior membership in organised sport by 2020.
Increase in the number of clubs demonstrating inclusive practices and attitudes.	50 percent of clubs will achieve 'gold' performance subsidy status by 2020.
Increase the percentage of Darebin residents exercising at least three times per week.	Increase participation rate to the state average by 2020.
Continue to improve the functionality, flexibility and accessibility of sporting and recreational infrastructure in Darebin.	Leisure Services will achieve a minimum of two pavilion redevelopments, two sports field lighting and two sports field safety fencing projects per year until 2020.
Increase the availability of free and low cost sport and physical activities.	20 percent increase in Council funded or supported sport or physical activity programs by 2020.





GOAL ONE - VIBRANT CITY AND INNOVATIVE ECONOMY

WHA	T WE WILL DO	RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS
	CTION 1 – Develop, enhance and expand a bin's diverse community and actively pror			
1.1	Develop and implement a Leisure Communication Plan, which covers the domains of: Online communication platforms Social media procedures and content plan Leisure Services team identity Leisure Services brand and/or sub-brand Community/club engagement guidelines Communication with sports clubs Communication with other leisure stakeholders Explore opportunities for cross-promotion with other areas of Council Explore opportunities for targeted direct messaging from Council staff to identified persons.	 Leisure Services Marketing and Communications Leisure Contracts Reservoir Leisure Centre Customer Service Across Council 	Ongoing	Within existing resources
1.2	 Implement the Online Sports Club Integrated Management System (IMS). This system will: Manage seasonal booking applications and facility inspections integrated with maintenance software Seamlessly integrate maintenance requests with Council's CAMS and customer service software Investigate and facilitate online casual ground booking applications through IMS. 	 Leisure Services Information Systems 	High	Within existing resources
1.3	Conduct sporting information and development forums for sport clubs.	> Leisure Services	Medium	Within existing resources
1.4	Review and annually update the 'Club Kit - A Guide for Sports Clubs in Darebin'.	➤ Leisure Services	Ongoing	Within existing resources
1.5	Rebrand and grow the Free Exercise in the Park Program to encompass broader social, unstructured and 'pop up' physical activity initiatives. Broaden the range of activities offered to ensure we are capturing diverse communities.	➤ Leisure Services	High	Additional resourcing will be subject to new initiative bid in Councils annual budget process

WHA	AT WE WILL DO	RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS
1.6	Continue rollout of the Annual Sports Club Breakfasts. Consider expanding the scale of the event and the sports club awards presented.	> Leisure Services	High	Within existing resources
orga	CTION 2 – Develop partnerships with inte nisations, other levels of government and re opportunities.			
1.7	Raise the profile of the Leisure Services team internally by increasing presence on internal projects and groups.	➤ Leisure	Ongoing	Within existing resources
1.8	Identification of partnerships, strategic and funding opportunities for leisure projects and programs through partnerships with agencies such as VicHealth, La Trobe University, neighbouring Council's and Sport and Recreation Victoria.	LeisureLeisure ContractsReservoir Leisure Centre	Ongoing	Investigation within available resources
1.9	Establish cross-Council working groups as required to scope, implement and deliver projects and programs.	LeisureAcross Council	Medium	Within existing resources
1.10	Formation of networks to address regional leisure issues and opportunities across neighbouring councils.	➤ Leisure ➤ Public Realm	Ongoing	Within existing resources
1.11	Consider future management options for major leisure facilities, including use of local government enterprises.	LeisureLeisure ContractsReservoir Leisure Centre	Medium	Within existing resources
DIRE	CTION 3 - Improve communications and p	partnerships with key st	takeholders.	
1.12	Improve collaboration efforts with neighbouring Councils to develop a regional approach to sports facility provision.	➤ Leisure Services	Medium	Within existing resources
1.13	Develop a strategic partnership with La Trobe University to leverage benefits to both students and Council.	> Leisure Services	Medium	Within existing resources
1.14	Improve partnerships with Darebin schools, facilitating shared use of facilities and spaces.	Leisure ServicesCommunity Wellbeing	Medium	Within existing resources

GOAL TWO - HEALTHY AND CONNECTED COMMUNITY

ACT	ION	RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS
	ECTION 1 – Ensure programs and services a tified in Council's Health and Wellbeing Pl		oriorities and	doutcomes
2.1	Continue to investigate opportunities to work in collaboration with the Community Wellbeing team and align future programs to strengthen social connections through physical activity initiatives and programs. Advocate for better access and use by people who experience disadvantage (refer to priority groups identified in directions 3 and 4 below).	 Leisure Services Leisure Contracts Reservoir Leisure Centre Community Wellbeing Equity and Diversity 	Ongoing	Within available resources
	ECTION 2 – Develop physical activity opport opportunities to enhance health, wellbei			in unstructured
2.2	Investigate opportunities to expand the Free Exercise in the Parks Program through grants, subsidies and sponsorship.	Leisure Services	High	
2.3	 Improve casual access to sporting facilities through: Confirmation of Council public liability responsibility Establishment of a simple booking procedure using the IMS portal Improve access to Council sporting facilities through construction of high quality public toilets and supporting infrastructure Investigate implementation of technology to allow facility access with PIN codes or swipe cards. 	► Leisure Services	Ongoing	Within available resources
2.4	 Work in collaboration with other Council departments to develop environments conducive to improving levels of structured and unstructured physical activity. Create improved and increased environments for social and informal sport Temporary activation of parks, playgrounds, places and spaces incorporating physical activity opportunities should be explored Strengthen partnership with the Youth Services team to offer targeted programs and services Work in conjunction with the Community Wellbeing team to improve perceptions of safety and improved activation of our spaces. 	 Leisure Services Leisure Contracts Reservoir Leisure Centre Public Realm Youth Services Community Wellbeing 	Ongoing	Within available resources

АСТ	ION	RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS
2.5	Work in conjunction with the	▶ Leisure Services	Ongoing	Within available
	Community Wellbeing team to improve opportunities for Council staff to engage in physical activity.	Community Wellbeing		resources
		People and Development		
		Corporate Risk		
.6	Promote and actively encourage walking and cycling in Darebin	▶ Leisure Services	Medium	Within available resources
	Advocate for improvements to	> Transport		resources
	walking and biking trails across the city including the Darebin & Merri Creek paths and the St Georges Rd bike path	Community Wellbeing	Other units to lead	
	Support and increase the number of community walking groups operating in Darebin, with particular emphasis on walking groups for older adults			
	Support community initiatives that encourage people to walk or cycle.			
.7	Improve the opportunities for residents to engage in social sport and recreation		Medium	
	Implement 'club fitness coaching' opportunities at local sporting clubs to encourage participation		0	
	Onsider financial support to clubs providing coaching.			
inclu olde back	ECTION 3 - Increase participation in leisurates women, CALD communities, Aboriging people, children, young people, LBGTIQ grounds. Ensuring that we cater for these th, working age and seniors).	al and Torres Strait Isla and people from socio	nders, peopl -economicall	e with a disability, y disadvantaged
2.8	Increase the type and number of participation opportunities targeting	► Leisure Services	Medium	Within available resources however
	groups under-represented in sport and	▶ Leisure Contracts		external funding
	active recreation. A particular emphasis will be placed on areas included in	Reservoir Leisure Centre		opportunities wil be investigated
	the 2014-2018 Neighbourhood Action Plans, including East Preston and East	> Youth Services		Additional
	Reservoir.	Community Wellbeing		resourcing will be subject to new initiatives bids in

Equity and Diversity

Aged and Disability

initiatives bids in Councils annual operational budget

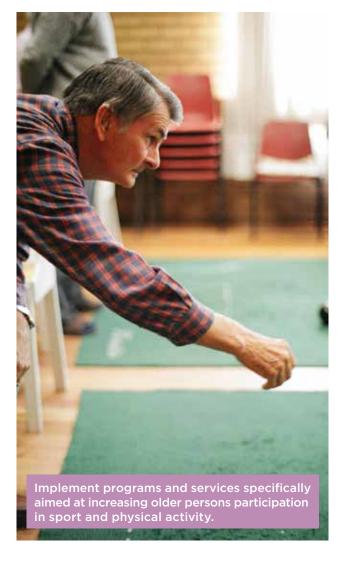
program

ACT	ON	RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS
2.9	Investigate opportunities to provide increased opportunities for leisure and recreation for people from culturally and linguistically diverse backgrounds. Important factors to consider in developing these opportunities are cost, accessibility and family appeal.	 Leisure Services Leisure Contracts Reservoir Leisure Centre Youth Services Family and Children Community Wellbeing Equity and Diversity 	Ongoing	Within available resources however external funding opportunities will be investigated
2.10	Facilitate and broker relationships to increase children and young people's participation in sport and physical activity. Strategies to include: Improving infrastructure Development of policies and programs.	 Leisure Services Leisure Contracts Reservoir Leisure Centre Youth Services 	Ongoing	Within available resources
2.11	Offer workshops and awareness programs to staff of leisure facilities and sports clubs within Darebin on topics that could include: Aboriginal awareness Mental health awareness Alcohol and drugs awareness Social inclusion Improving the access to healthy and nutritious food choices at sports club and leisure centre canteens Preventing Violence against Women Gender equity.	 Leisure Services Aged and Disability Youth Services Family and Children Community Wellbeing Equity and Diversity 	Medium	Additional resourcing will be subject to a new initiatives bid in Councils annual operational budget program

ACTI	ION	RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS
2.12	Continue to partner and undertake consultation with: Darebin Ethnic Communities Council (DECC) Darebin Aboriginal and Torres Strait Islander Council (DATSIC) Darebin Disability Advisory Committee Sex, Sexuality and Gender Diversity Committee Darebin Women's Advisory Committee Darebin Community Health Healthy and Active Ageing Committee.	 Leisure Services Leisure Contracts Reservoir Leisure Centre Aged and Disability Youth Services Family and Children Equity and Diversity 	Ongoing	Within available resources
2.13	Undertake facility audits to analyse and make recommendations on improvements that will increase participation of: Women Children CALD community People with a disability.	 Leisure Services Public Realm Youth Services Equity and Diversity 	High	Within available resources
2.14	Explore the 'club buddy' concept to improve club culture and improve community perception of inclusiveness.	Leisure ServicesCommunity Wellbeing	Low	Within available resources
2.15	Investigate opportunities to create free or subsidised club memberships or recreation opportunities for people experiencing financial hardship.	Leisure ServicesCommunity wellbeing	Low	Investigation within available resources Rollout of subsidies will be subject to funding
2.16	In conjunction with partners, implement programs and services specifically aimed at increasing older persons (60+) participation in sport and physical activity.	Leisure ServicesCommunity WellbeingAged and Disability	High	Within available resources

RESOURCE ACTION RESPONSIBILITY **PRIORITY IMPLICATIONS** DIRECTION 4 - Develop physical activity opportunities and increase participation in unstructured sport opportunities to enhance health, wellbeing and social inclusion outcomes. Investigate opportunities to host a series Medium Investigation within ▶ Leisure Services of workshops with industry providers available resources to promote female leaderships through upskilling local female administrators, coaches and officials. 2.18 Support and grow the Darebin Women Within existing Ongoing Leisure Services in Sport Network (DWISN) to inform resources Council about female sport and leisure initiatives. Continue Council and Clubs involvement 2.19 Ongoing Investigation within ≥ Leisure Services in primary prevention programs (such as available resources Preventing the Preventing Violence against Women Violence Against (White Ribbon) Campaign or 'Fair go Women Officer Sport') and other training initiatives which promote respect and equality. Community Wellbeing 2.20 Undertake gender audits to ensure that Within existing High ▶ Leisure Services our sporting environments encourage resources ▶ Public Realm female participation. Ensuring that the recommendations are integated into the infrastructure priority plan. Provide more suitable infrastructure to Ongoing Within existing Leisure Services support female participation through resources the annual Capital Works process, Leisure Services infrastructure priority plan and external funding opportunities. 2.22 Continue to support local sporting Ongoing Within existing ▶ Leisure Services clubs to implement female participation resources programs and initiatives. 2.23 Continue to deliver an annual International Ongoing Within existing ▶ Leisure Services Women's Day event, focused on promoting resources Leisure Contracts and celebrating female participation in sport and active recreation. Reservoir Leisure Centre Darebin Women in Sport Network Darebin Women's Advisory Committee Equity and Diversity

ACTI	ON	RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS
2.24	Investigate opportunities to develop	▶ Leisure Services	Ongoing	Within existing
	partnerships in the health and education sectors to support participation in sport for women and girls.	Darebin Women in Sport Network		resources
		Darebin Women's Advisory Committee		
2.25	Investigate funding opportunities to attract additional resources to Darebin City Council to help achieve increases in female participation.	► Leisure Services	Ongoing	Within existing resources
2.26	Investigate the co-location of netball courts alongside football ovals to encourage greater opportunities for women and girls.	► Leisure Services	Medium	Investigate







GOAL THREE - SUSTAINABLE AND RESILIENT NEIGHBOURHOODS

АСТ	ION	RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS	
	DIRECTION 1 - Identify ways to reduce the environmental footprint of the operations of leisure facilities and sporting clubs.				
3.1	Assist to implement a best practice program for sporting clubs and leisure facility users to develop practices which reduce their environmental impact.	Leisure ServicesEnvironmentCommunications	Other units to lead	Investigation within available resources Capital project will be subject to a bid in Council's annual capital works program	
	ECTION 2 – Use environmentally sustainab velopment of leisure facilities with particu				
3.2	Ensure that all Council upgrades and new buildings meet Council Environmentally Sustainable Design requirements.	Leisure ServicesMajor ProjectsEnvironment	Other units to lead	Capital projects will be subject to a bid in Council's annual capital works program	
	ECTION 3 – Plan for facilities to be resilient cing reliance on water and energy.	t to the ongoing impact	s of climate	change including	
3.3	Support the implementation and action of Council's Community Climate Change Action Plan, the Climate Change and Peak Oil Adaptation Plan, the Sustainable Water Use plan and other programs to ensure environmental resilience.	 Leisure Services Public Realm Environment Transport Darebin Parks 	Other units to lead	Within available resources	
3.4	Continue to support warm-season grass conversions on sports grounds.	▶ Leisure Services▶ Darebin Parks	Other units to lead	Conversion is subject to a bid in Council's annual capital works program	
	DIRECTION 4 - Commit to the provision of facility infrastructure and behavioural change initiatives to enhance sustainable futures.				
3.5	Develop and implement an out of season use of Council Facilities policy.	Leisure ServicesPublic RealmParks	High	Within existing resources	

ACT	ION	RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS
3.6	Enhance the walking and cycling environment, with a particular focus on increasing active transport and opportunities for incidental exercise.	Leisure ServicesEnvironmentTransport	Other units to lead	Within existing resources
3.7	Install bike parking facilities at sporting pavilions.	Leisure ServicesPublic realmTransport	High	Investigation within available resources Capital projects will be subject to a bid in Council's annual capital works program
3.8	Roll out a program to improve the availability of healthy food choices at Darebin sports facilities and reduce junk foods, particularly at clubs where children play.	Leisure ServicesLeisure contractsCommunity Wellbeing	Medium	Within existing resources
3.9	Ensure that Darebin community sporting facilities are designed to be multi-purpose, where possible, to allow casual user hire access.	Leisure ServicesEquity and DiversityCommunity Wellbeing	Medium	Within existing resources



GOAL FOUR - THRIVING AND CREATIVE CULTURE

ACT	ION	RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS	
DIRE	DIRECTION 1 - Support Darebin's diverse culture and artistic services throughout the municipality.				
4.1	Support a series of annual festivals and cultural recreational events.	Leisure ServicesCreative Culture	Ongoing	Within available resources	
4.2	Provide support and promotion for artistic and cultural activities that provide physical activity benefits. For example martial arts, dancing clubs or art walks.	► Leisure Creative Culture	Low	Within available resources	
	ECTION 2 - Identify opportunities to supportunities to supportunities to supportunities to supportunities.	ort the casual use of rec	reational res	serves through	
4.3	Implement measures to decrease and deter crime at Darebin sporting pavilions. Possible measures include: Undertaking of safety audits in conjunction with the Community Safety Officer, implementing recommended works as part of maintenance or capital works program Installation of security systems at Darebin sporting pavilions Increase Victoria Police patrol presence at identified areas as required.	 Leisure Services Darebin Parks Asset Management Public Realm Community Wellbeing 	Medium Other units to lead	Resourcing will be subject to a new initiatives bid	
4.4	Continue to install a diverse range of active recreation infrastructure in reserves suitable for a variety of ages and abilities.	Leisure ServicesDarebin ParksPublic Realm	Medium	Resourcing will be subject to a new initiatives bid	
4.5	Investigate the separation of toilet facilities in pavilion design to increase the provision of Council sporting facilities available for causal use.	LeisureDarebin ParksPublic Realm	Medium	Investigation within available resources Capital projects will be subject to a bid in Council's annual capital works program	





RESOURCE ACTION RESPONSIBILITY **PRIORITY IMPLICATIONS**

DIRECTION 3 - Provide opportunities for pathways of participation at four levels - foundation, participation, performance and excellence. With the priority for future development at the foundation and participation levels.

4.6 Apply appropriate fee subsidies to Fees, Charges and Occupancy

▶ Leisure Services

Ongoing

Within available resources

clubs who implement Council's priorities of access and equity as per the Sporting Agreement Policy.

DIRECTION 4 - Support community organisations and volunteers through the provision of training and advice, rewarding clubs who are inclusive and align their activities with the Leisure Strategy vision and goals.

Develop and deliver a comprehensive club development program to support sporting clubs and community to be more inclusive and operate effectively.

> Also consider the feasibility of a cross Local Government Area approach to club development activities.

▶ Leisure Services

Medium



Within available resources

DIRECTION 5 - Maximise the use of our existing assets and enhancing casual recreation opportunities.

Work in conjunction with the Public Realm team to create increased casual recreation opportunities in places and spaces, including car parks and pop up parks. Improving community perceptions of safety in these environments is integral.

Leisure Services

Public Realm

Community Wellbeing

Transport

Medium



Investigation within available resources.

Capital projects will be subject to a bid in Council's annual capital works program.



GOAL FIVE - EXCELLENT SERVICE

ACT	ION	RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS
	ECTION 1 – Review recreation reserves to ease access, utilisation and effectiveness o			
5.1	Conduct an annual review of the Infrastructure Priority Plan and Developer Contribution Plan to ensure capital projects are prioritised appropriately and align with these strategic documents.	Leisure ServicesAsset ManagementFacilities Maintenance	Ongoing	Within existing resources
5.2	Develop a Ground Maintenance Use Policy to support responsible and sustainable use of Darebin sporting grounds.	Leisure ServicesDarebin ParksPublic realm	Low	Within existing resources
	ECTION 2 – Develop and implement a strone Leisure Services team.	ng policy framework to	support and	strengthen the work
5.3	Develop, implement and review policies to support the ongoing work of Leisure Services.	▶ Leisure Services▶ Across Council	Ongoing	Within existing resources
	Policies to be reviewed and updated include:		·	
	Commercial fitness operators on public open space policy - adopted 2014			
	Unsolicited proposals policy - adopted 2013			
	Fees, charges and occupancy agreement policy - adopted 2014			
	Outdoor sports venues infrastructure policy – adopted 2012			
	Seasonal application for sports ground sponsorship naming rights policy - adopted 2014			
	Open space policy - adopted 2007.			
	Policies to be developed include:			
	Ground maintenance policy (low priority)			
	Out of season use of Council facilities position statement (high priority)			
	Service of liquor from Council facilities policy (medium priority)			
	Outdoor sports facility capital works contributions policy (high priority).			

RESOURCE ACTION RESPONSIBILITY PRIORITY IMPLICATIONS

DIRECTION 3 - Develop and implement works to ensure major leisure infrastructure is constructed, renewed, upgraded, maintained and/or operated to meet service standards to support participation in leisure activity.

in leisure activity.				
5.4	Implement development and construction of sporting infrastructure as per the Sporting Infrastructure Priority Plan and the Developer Contribution Plan.	▶ Leisure Services▶ Major Projects	Ongoing	Capital projects will be subject to annual bids in Council's annual capital works program
5.5	Council commitment to Leisure Services undertaking a minimum of two pavilion redevelopments, three sports field lighting and two sports field safety fencing projects per year until 2020, which will improve the sporting experience for users in Darebin.	Leisure ServicesMajor Projects	Ongoing	Capital projects will be subject to annual bids in Council's annual capital works program
5.6	Investigate concept options and funding models for the redevelopment of Northcote Aquatic and Recreation Centre to provide an integrated multi-purpose aquatic and sports courts facility.	 Aged & Disability Major Projects Leisure Services YMCA Leisure Contracts 	Medium	Investigation will be undertaken within existing resources. Implementation of the capital project will be subject to a bid in Council's annual capital works program and other funding as available.
5.7	Investigate and manage the development of an indoor/outdoor multi-court high ball sports stadium in Darebin.	 Leisure Services Major Projects Assets and Property Leisure Contracts 	High	Project management will be undertaken within existing resources. Implementation of the capital project will be subject to a bid in Council's annual capital works program and other funding as available
5.8	Implement online ground and facility inspection through the IMS Online Sports Club Management System and integrate maintenance requests through Councils Customer Asset Management System (CAMS).	► Leisure Services	Medium	Within existing resources

ACTION		RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS	
5.9	Implementation of actions identified in the Reservoir Leisure Centre Masterplan and Annual Business Plan.	Leisure ServicesReservoir Leisure Centre	Other units to lead	Within existing resources	
5.10	Investigate identifying home grounds for non-traditional sports in Darebin, such as Gridiron. Negotiate joint investment from new clubs into development of facilities.	Leisure ServicesMajor ProjectsAssets and Property	Medium	Within existing resources	
5.11	Scope and identify opportunities to increase the provision of soccer grounds and facilities within Darebin to meet the increasing demand.	➤ Leisure Services	Medium	Within existing resources	
DIRECTION 4 - Develop a process that works towards linking facility provision, standards and quality of facilities, occupancy arrangements, maintenance levels and capital works, with fees and charges under a co-ordinated system.					
5.12	Implement, monitor and revise the Sporting Fees, Charges and Occupancy Agreement Policy and monitor effectiveness of the Policy in diversifying and increasing participation.	➤ Leisure Services	High	Within existing resources	
5.13	Improve signage at leisure facilities, in line with Council's signage strategy.	Leisure ServicesPublic RealmVenues	Other units to lead	Investigation within available resources Capital projects will be subject to a bid in Council's annual capital works program	
5.14	 Investigate and improve club compliance to licence and regulatory conditions including: Club compliance to liquor licencing Club compliance to food handling and service regulations. 	Leisure ServicesEnvironmental HealthStatutory planning	Medium	Within existing resources	

RESOURCE **ACTION RESPONSIBILITY** PRIORITY **IMPLICATIONS DIRECTION 5 - Commit to a program of integrated Masterplans at strategic reserves across** Darebin to ensure a planned approach to the future development of key resources. Prepare a prioritised Masterplan Within existing ▶ Leisure Services program for leisure reserves to maximise resources Public Realm opportunities for multi-use or co-location of leisure facilities. Possible sites for masterplan development include: TW Blake Reserve Northcote Golf Course Bill Lawry Oval Mayer Par. 5.16 Develop partnerships and leverage Low Capital project Leisure Services will be subject to funding to enhance the casual walking Public Realm a bid in Councils and cycling environment. annual capital Transport works program DIRECTION 6 - Monitor the pavilion hierarchy and development plan to guide the future redevelopment of pavilions with priority given to clubs who are meeting the Leisure Strategy vision and goals. Implement the asset renewal program Capital projects High ▶ Leisure Services based on the recommendations of the will be subject to Public Realm Infrastructure Priority Plan and the a bid in Councils Developer Contribution Plan. annual capital Darebin Parks works program Facilities Maintenance 5.18 Undertake regular asset audits on Darebin Medium Investigation and ▶ Leisure Services pavilions and reserves to further inform capital project will Public Realm the revisions to the Infrastructure Priority be subject to a bid

Darebin Parks

Maintenance

▶ Facilities

in Councils annual

capital works

program

Plan and Developer Contributions Plan.

ACTI	ON	RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS	
DIRECTION 7 - Undertake appropriate infrastructure planning and management models for Darebin's major leisure facilities in recognition of the current and future identified high participation rates.					
5.19	Contribute to ongoing review of Service Levels for Major Leisure Facilities.	 Leisure Services Public Realm Darebin Parks Leisure Contracts Reservoir Leisure Centre 	Ongoing	Within existing resources	
5.20	Conduct a review of the John Cain Memorial Park Masterplan.	Leisure ServicesLeisure ContractsPublic Realm	Other units to lead	Investigation within existing resources Any capital projects will be subject to a bid in Councils annual capital works program	
5.21	Encourage a sporting club model, where multi sport clubs are managed under one governance structure.	> Leisure Services	Low	Within existing resources	
DIRECTION 8 - Investigate opportunities for establishment of synthetic sporting surfaces and ensure resources are available for ongoing maintenance and replacement					
5.22	Undertake a capital program to renew synthetic playing surfaces.	Leisure ServicesPublic Realm	Low	Investigation within existing resources Any capital projects will be subject to a bid in Councils annual capital works program	
5.23	Investigate opportunities to develop new or convert existing sporting fields into synthetic surface fields.	➤ Leisure Services	Low	Investigation within existing resources Any capital projects will be subject to a bid in Councils annual capital works program	
5.24	Investigate investment in synthetic surfaces that allow the creation of more flexible, multi-use opportunities.	Leisure ServicesDarebin Parks	Medium	Investigation within existing resources Any capital projects will be subject to a bid in Councils annual capital works program	

RESOURCE ACTION **RESPONSIBILITY** PRIORITY **IMPLICATIONS DIRECTION 9 -** Use Universal Design Principals in all facility development or redevelopment projects, considering building standards as a minimum requirement, promoting innovation and best practice design outcomes. 5.25 Ensure access building standards are Medium Investigation within ▶ Leisure Services incorporated into new Council leisure existing resources Public Realm capital works projects and design Any capital processes as a minimum, and for all Aged & Disability projects will be refurbishments of existing facilities when Other subject to a bid in ▶ Major Projects reasonable and practical. Promotion of Councils annual units to best practice and innovation in capital capital works lead works design should be considered. program DIRECTION 10 - Encourage co-contributions from sports clubs and community groups to improve community facilities. 5.26 Continue rollout of the annual Leisure High Capital project will Leisure Services Minor Works funding program which be subject to bids promotes co-contributions by sporting in Councils annual clubs and community groups to facility capital works

5.27 Refine the annual Leisure Works funding High Capital project will ▶ Leisure Services be subject to bids program to incorporate program and in Councils annual participation elements, in particular focusing on women and girls participation. capital works program 5.28 Develop a facility allocation policy to Medium Within existing ≥ Leisure Services provide security of tenure for clubs resources who co-contribute to capital works and improvement of facilities through the

program

improvements.

development of policy directives.

DIRECTION 11 - Recognise high levels of community participation in non-structured recreation by

working with other Councils to continue the enhancement of the walking and cycling environment. 5.29 Work closely with Public Realm to Capital project will ▶ Leisure Services implement Open Space improvements be subject to a bid Public Realm that promote physical activity i.e. walking in Councils annual and cycling paths, drinking fountains, capital works Transport street tree planting programs, public program toilets, pedestrian refuges etc.

GOAL SIX - OPEN AND ACCOUNTABLE DEMOCRACY

WHA	AT WE WILL DO	RESPONSIBILITY	PRIORITY	RESOURCE IMPLICATIONS	
DIRECTION 1 - Develop and strengthen relationships with a broad range of stakeholders that can assist the Leisure Services team.					
6.1	Build relationship with Victorian Police to ensure Council is designing high quality environments that discourage crime and anti-social behaviour. Ensure that Crime Prevention Through Environmental Design design principals are considered in the upgrade and maintenance of Darebin sports facilities and parks.	Community WellbeingLeisure Services	Medium Other units to lead	Within existing resources	
DIRECTION 2 - Involve the community in the development of new and enhanced leisure programs, facilities and services.					
6.2	Develop a working party to guide the full project management process for facility redevelopment at the Northcote Aquatic and Recreation Centre site.	Leisure ServicesLeisure ContractsAcross Council	Medium	Within existing resources	
6.3	Engage community stakeholder representatives for capital projects and future sporting strategy plans.	➤ Leisure Services ➤ Across Council	Ongoing	Within existing resources	
6.4	Improve consultation mechanisms with the community to ensure the facilities, programs and services we are providing are based on need.	Leisure ServicesAcross Council	Ongoing	Within existing resources	

